

# BECOMING A COACH EXECUTIVE

## The Challenge

The best executives, like the best coaches, inspire, challenge, strengthen and encourage others to attain goals they considered beyond their reach. In making the transition to coaching, successful executives can apply many of the skills they have used before to motivate others to achieve. The challenge for the 'coaching executive' is to make the transition from executive to coach/executive with full awareness of how the two roles differ.

## The CCI Leadership Institute Solution

This program has been designed specifically for experienced executives who want to:

- Improve their coaching leadership style so that they might be more effective within their own organizations, or
- Establish themselves as external, or independent executive coaches

The program is divided into the following elements:

- Initial assessment, interview and screening.
- Four days of intensive classroom training and practice coaching.
- Six months of supervised coaching.

## Who will benefit from this program?

Individuals with a successful track record as leaders or executives who develop others. It is geared specifically to those who currently hold or have held positions in the private or public sectors as:

- Senior Executives
- Senior Managers

## Contributing to your success

Join the list of organizations that have benefited from the people, the programs and the services of the CCI Leadership Institute. We welcome the opportunity to meet with you and explore the ways we can be of service.



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